



California Association of School Social Workers

May 4, 2023 Monthly Board Meeting 7pm

[ZOOM LINK](#)

Meeting ID: 848 7462 1030

Password: 691584

Prior to Meeting Please Review:

- [April 2023 Board Meeting Minutes](#)
- [Review Robert's Rules of Order](#)
- [CASSW Bylaws](#) Updated 2020

Present:

Time	Items	Actions (who/when)
7:00	<ol style="list-style-type: none"> 1. Welcome 2. Approval of Agenda 3. Approval of April Minutes 4. Check In re: Student Event 	<p>Cristina motions approval of agenda, Cherie seconds, all in favor, passes</p> <p>Essy motions approval of agenda, Cristina seconds, all in favor, passes</p> <p>Student event: low turnout but fun (higher rsvp #)</p>
7:10 Makeover Time	<ol style="list-style-type: none"> 1. Money to work with a designer to recreate our logo. We're using it a lot more on legislative letters and I want new swag <ol style="list-style-type: none"> a. Anyone know a graphic designer? 2. Speaking of swag- working with bonfire.com to create new shirts. Got a referral from CO ASSW and we get an extra \$1 per shirt! Hoping to wait until after new logo 	<ol style="list-style-type: none"> 1. Patrick proposes a new brandmark (image + words) Dedicated Designs, who does our website, has a logo branch; their focus is nonprofits; it's not local; also Story Spring (edu branding) Julie f/u with possible one to look into Patrick, Kealani & Cristina will work on this & f/u with board 2. Anyone else have platform suggestions for making & selling our shirts?

		<p>Can have a nonprofit venmo account Examples: CASP CASC SSWAA NASWCA CSSWA IASWG</p> <p>Ideas: symbol of hope/acceptance (butterfly, rainbow, sun) or of diversity redwood/sequoia</p>
7:15 Elections	<ol style="list-style-type: none"> 1. Nominations Committee Update <ol style="list-style-type: none"> a. Results b. Runoff c. Legislative Chair Statement of Interest <ol style="list-style-type: none"> i. Jessica Uriostegui Pavon d. Professional Development Liaison <ol style="list-style-type: none"> i. Open for 30 days 	<p>Congrats/thank you to Cristina, Haleemah, & Robert</p> <p>Julie motions to appoint Jessica, Katie seconds, all agree - yay!!</p>
7:25 Conference Fall 2023	<p>Conference Update</p> <ol style="list-style-type: none"> 1. November 11 (Veteran's Day) or 18 (start of Thanksgiving break)? <ol style="list-style-type: none"> a. Hold on 11th at Marina Village <ol style="list-style-type: none"> i. Stick with that or move to 18th? b. 18th available at SDCOE <ol style="list-style-type: none"> i. ~\$1500-2000 but office is only available 7-3 2. Presenting/Keynote <ol style="list-style-type: none"> a. Need Volunteers to Connect w/people b. ACLU? 3. Need Board Members to Update RFP based on Discussion Post Virtual Conference - Need by June 1 	<p>Patrick to follow up with Marina Village and SDCOE about Board Decision</p> <ol style="list-style-type: none"> 1. Discussion: leaning towards 11th, with acknowledgement of day; Katie will ask colleagues who work with military-involved families 2. Send keynote recommendations by 23rd before next committee meeting 3. RFP review committee: Cristina, Kimberlee, Valetta, Julie
7:40 Retreat	<p>Retreat Updates</p> <ol style="list-style-type: none"> 1. Meeting Room w/Hybrid Capacity 2. Budget Reminders 3. Agenda Items - help create it! <ol style="list-style-type: none"> a. Last Year's JamBoard 	<p>If you haven't booked already, please do asap</p>
7:45 Legislation	<ol style="list-style-type: none"> 1. ACR29 <ol style="list-style-type: none"> a. Submitted Co-Sponsorship b. In Contact w/Quirk-Silva's Office 	<p>Student Mental Health Awareness Month</p>

	<p>c. Asks of the Board:</p> <ol style="list-style-type: none"> i. Publicize event on ig ii. Share if your district is doing anything- can be for MH awareness month more generally <ol style="list-style-type: none"> 2. AB1323 letter of support submitted 3. SB766 Title Protection letter submitted 	
7:50 Partnerships	<p>Need:</p> <ol style="list-style-type: none"> 1. Rep from CASSW to work with NASW-CA and other orgs on SB766 <p>Upcoming Partnerships</p> <ol style="list-style-type: none"> 1. Co-Sponsoring an Event: San Diego Padres Game 2. SSWAA Delegate Assembly and Leadership Institute <ol style="list-style-type: none"> a. \$150 for Leadership Institute b. ~\$320 for Hotel <p>Partnership Reports</p> <ol style="list-style-type: none"> 1. SSWAA Conference- Maggie 2. Lobby Days-April 16, 2023- Cristina 	<p>Vote to approve up to \$300 for attendance; Katie motions, Julie seconds, all in favor</p> <p>Vote to approve cost of Cristina's travel; Cherie seconds, all in favor</p> <p>Vote to cover portion of Patrick's hotel: Katie motions, Katelyn seconds, all in favor</p>
On-Going Business	<p>Patrick developing Project Management Tool for Timelines, etc.</p> <p>Policies and Procedures Manual</p> <ul style="list-style-type: none"> - Patrick will research existing promising promises on how/when to sign onto letters such as this one. <p>Side note: make presentations to admin/leadership forums about SSW</p> <p>Us continuing to be involved at the state level for advocacy remains a very important piece for this board; while also providing the PD directly to members has been very valuable</p>	

Membership Numbers

Total Members as of 04/30/23: **566!**

Non Student Members as of 04/30/23: **213**

Instagram Followers:

- January 20- 454 followers

- April 30- 532 followers!

Facebook:

- July 1, 2022- 852 followers
- April 20, 2023- 944 followers (gain of 92 likes)- we are gaining new likes at twice the rate as we were from 2020-2022

PD Numbers

April: 27 Registered

March: 40 registered

February- Conference- 119 tickets sold

January: 11 registered

December: 10 registered

November: taking a break

October: 24 registered

September: 12 registered

New SSW: 19 registered and some districts paid for it!